

# Messy Christmas Promotion

## Mid November

### Sunday Service

- Video spot in service
- Church handout promotion – outlining dates and talk titles for Christmas events, ideas for WHO to invite (friends, neighbours, relatives, social groups etc), details of RESOURCES available to help invite those people along, a spot to write who to pray for / invite

## Late November

- Create Facebook events
- Create Facebook video Posts
- Create Twitter video tweet
- Post the information from the handout insert on Elvanto (to go out in Newsletter)
- Post links to the video in Elvanto (to go out in Newsletter)

### Sunday Service

- Generic postcards given out with handout (with more available if people want more)
- Church handout Summary with dates and times, ideas of who to invite and where to find resources to invite people along

## Early December

- Boost Carols Facebook event
- Post on Facebook community pages to remind people who/how to invite
- Post in Facebook community pages video link
- Elvanto (to go in Newsletter) link to Facebook events and video
- Letterbox drop the Block with a postcard tailored specifically for the block – play up “Local event”.

### Sunday Service

- Church handout promoting carols

## Week before your first Christmas Service

- Boost Christmas Services Events on Facebook
- Boost Video post on Facebook
- Put up promotional posters or signage